# **AUSTIN BECKSTROM**

Senior Graphic Designer

#### CONTACT



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austinbeckstrom.com

### SKILLS

Product Design

Packaging Design

Infographic Design

Branding/Re-Branding

Illustration

Marketing & Advertising

Photography

Copy/Technical Writing

Art Direction

Training/Teaching

Web Design

Leadership

Team Player

Great Listener

Self-Motivated

Organized

Honesty/Integrity

Customer Service

Attention to Detail

Punctual

#### EXPERIENCE

2014

GRAPHIC DESIGNER | Veritas Funding

2018

Worked as graphic designer for Realtors and Loan Officers. Designed postcards, advertisements (for print and web), flyers, infographics, gift cards, invitations, clothing, logos, & more. Created company style guide, trained Junior Graphic Designer and Graphic Design Intern. Oversaw look & feel of company style and brand.

2013 -2014 GRAPHIC DESIGNER | Signature Products Group

Worked in a team environment and alone to create products and packaging for Browning, Mossy Oak, Realtree, and other companies. Updated product and packaging style guides, and worked on teams to come up with and design new products.

2013 -2013 GRAPHIC DESIGNER | Wavetronix

Worked in Marketing Department for traffic monitoring company. Designed graphics for training and sales videos and presentations. Created ads for magazines and web.

#### EDUCATION

2013

BACHELOR'S OF SCIENCE - ART & VISUAL COMMUNICATION

Utah Valley University

#### **INTERNSHIPS**

2011

McNeil Printing • 2011

2012

UVU - Woodbury School of Business • 2012

2013 InsideOut Development • 2013

## ADOBE & DESIGN PROFICIENCIES











Illustrator

Principles of Design